

FIG. 1

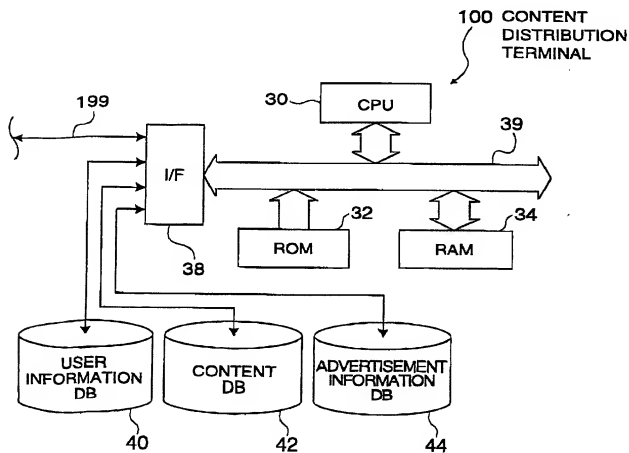


FIG. 2

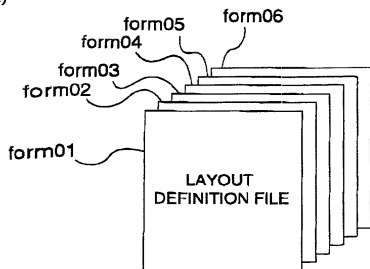
300 USER PROFILE TABLE

302	304	306	308	310	312	314	316	318	320	322
USER ID	DESTINATION ADDRESS	CATEGORY NO.	KEYWORD	TRANSMISSION DATE	TRANSMISSION TIME	LAYOUT NO.	MAXIMUM NUMBER OF PAGES	FONT SIZE	ADVERTISMENT SELECTION CONDITION	ADVERTISMENT CONDITION
Andy	Andy@aaa.com	1700	PROCESSOR	EVERYDAY	5	2	2	2 SMALL	ALLOWANCE OF ATTACHED ADVERTISEMENT INFORMATION	MAXIMUM AMOUNT OF INFORMATION UP TO 10 ADVERTISEMENTS OR 20 YEN
Bob	Bob@bbb.com	1501	OS	WEEKDAYS	11	5	5	2 SMALL	YES	NO
Candy	Candy@ccc.com	201*	APPLICATION	WEEKEND	9	6	6	NORMAL	YES	

324	326	328	330	332	334	336
	CONTENT SELECTION CONDITION		PAYMENT VALUE CALCULATION METHOD	PRINT QUALITY	VALUE TO BE PAID	MAXIMUM PAYMENT VALUE
MINIMUM NUMBER OF CONTENTS	MAXIMUM NUMBER OF CONTENTS	ALLOWANCE OF TRANSMISSION OF CONTENTS THAT NEED PAYMENT	HIGH PRIORITY IS GIVEN TO ADVERTISEMENTS	MONOCHROME, 300 DPI	XXX	300 YEN
2	10	YES	NO ADVERTISEMENT IS ATTACHED	COLOR, 600 DPI <td>YYY<td>1500 YEN</td></td>	YYY <td>1500 YEN</td>	1500 YEN
2	10	YES	HIGH PRIORITY IS GIVEN TO CONTENTS	COLOR	ZZZ	1000 YEN (UP TO 200 YEN) IS ACCEPTABLE IF THERE IS A LARGE AMOUNT OF INFORMATION
20	20	YES				

FIG. 3

(a)



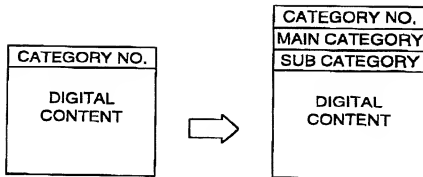
(b)

340 LAYOUT NUMBER
CORRESPONDENCE TABLE

LAYOUT NO.	LAYOUT DEFINITION TABLE
1	form01
2	form02
3	form03
4	form04
5	form05
6	form06

FIG. 4

(a)



(b)

350 CATEGORY NUMBER CORRESPONDENCE TABLE

CATEGORY NO.	MAIN CATEGORY	SUB CATEGORY
1102	WORLD NEWS	USA
1135	AREAS	TOKYO
1122	POLITICS	ELECTION
1202	WEATHER	TEMPERATURES IN THE WORLD
1310	BUSINESS	GENERAL FINANCE
2010	SPORTS	BASEBALL
2020	SPORTS	FOOTBALL
2030	SPORTS	BASKETBALL
2040	SPORTS	HOCKEY
2050	SPORTS	SOCCER
2070	SPORTS	GOLF
3000	SPORTS	TENNIS
1121	HOBBIES	HISTORY
1500	HEALTH CARE	PREVENTION
1401	ENTERTAINMENTS	TV
1432	TRAVEL	SIGHTSEEING
1501	SCIENCE AND TECHNOLOGY	COMPUTERS

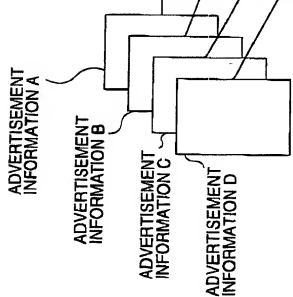
FIG. 5

360 CONTENT MANAGEMENT TABLE

CONTENT TYPE	FEE	CATEGORY
NEWS ARTICLE (TEXT AND IMAGE)	FREE (2 YEN FOR A COLOR IMAGE VERSION)	RELEASE OF A NEW PRODUCT
NEWS ARTICLE (TEXT AND IMAGE)	10 YEN PER ARTICLE (ADDITIONAL 3 YEN FOR A COLOR IMAGE VERSION)	SPORTS
NEWS ARTICLE (TEXT AND IMAGE)	100 YEN PER ARTICLE (ADDITIONAL 10 YEN FOR A COLOR IMAGE VERSION)	ENTERTAINMENTS
NEWS ARTICLE (TEXT)	100 YEN FOR A LIST	LIST OF TOPICAL NEWS

FIG. 6

370 ADVERTISEMENT INFORMATION
MANAGEMENT TABLE



ADVERTISEMENT	DISCOUNT VALUE	CATEGORY
ADVERTISEMENT A (TEXT AND IMAGE)	25 YEN PER ADVERTISEMENT (ADDITIONAL 2 YEN FOR A COLOR IMAGE VERSION)	COMPUTER PRODUCTS
ADVERTISEMENT B (TEXT AND IMAGE)	10 YEN PER ADVERTISEMENT (ADDITIONAL 3 YEN FOR A COLOR IMAGE VERSION)	SPORTS GOODS
ADVERTISEMENT C (TEXT)	5 YEN PER ADVERTISEMENT	STATIONERY
ADVERTISEMENT D (IMAGE)	7 YEN PER ADVERTISEMENT (ONLY MONOCHROME IMAGE VERSION IS AVAILABLE)	SUSHI

Labels and pointers in the diagram:

- ADVERTISEMENT INFORMATION A (points to row 1)
- ADVERTISEMENT INFORMATION B (points to row 2)
- ADVERTISEMENT INFORMATION C (points to row 3)
- ADVERTISEMENT INFORMATION D (points to row 4)
- 372 (points to the ADVERTISEMENT column header)
- 374 (points to the DISCOUNT VALUE column header)
- 376 (points to the CATEGORY column header)

FIG. 7

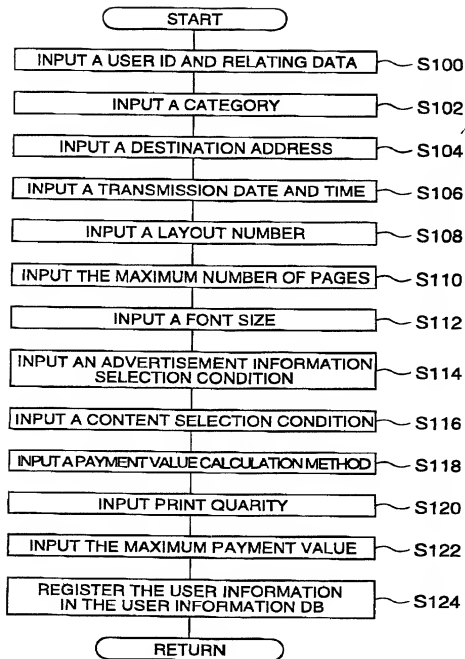


FIG. 8

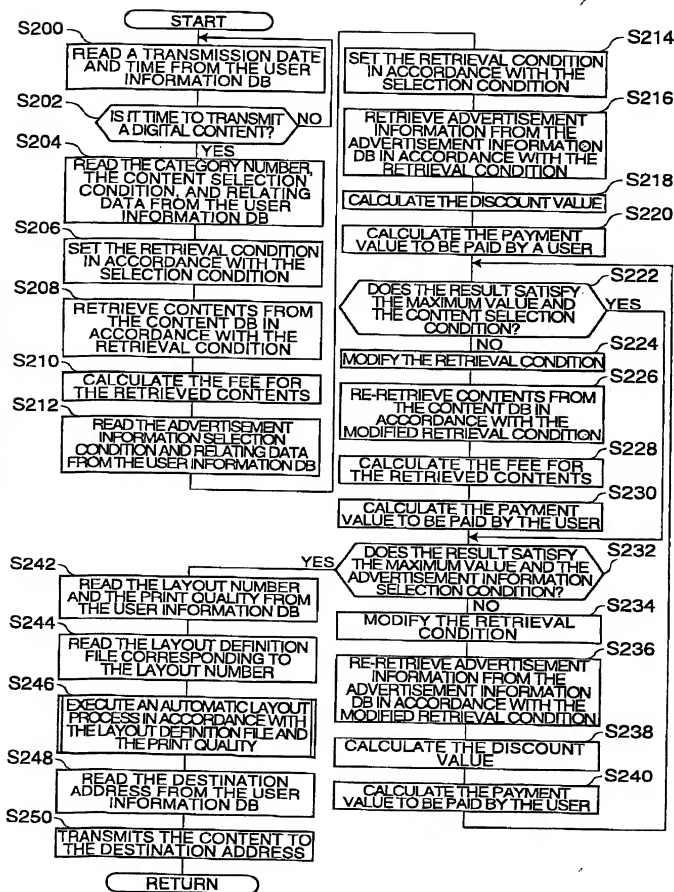


FIG. 9

102221-0169201

Step1

INPUT A USER ID AND RELATING DATA

500 USER ID

501 PASSWORD

502 APPLY

FIG. 10

Step2

SPECIFY CATEGORY

510 First Choice ▼

511 Second Choice ▼

512 Third Choice ▼

513 Fourth Choice ▼

514 Fifth Choice ▼

515 Sixth Choice ▼

516 APPLY

FIG. 11

Step3

DESTINATION ADDRESS

520

TRANSMISSION DATE

530 ☐ EVERYDAY

531 ☐ EVERY WEEK

532 ☐ WEEKDAYS
(MONDAY THROUGH FRIDAY)

533 ☐ WEEKEND
(SATURDAY AND SUNDAY)

TRANSMISSION TIME

540 ▼


541 ▼


542


FIG. 12


Step 4

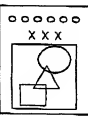
SPECIFY THE OUTPUT LAYOUT AND RELATING CONDITIONS


550 

553 

551 

554 

552 

555 

MAXIMUM NUMBER OF PAGES

563 2 PAGES

560 4 PAGES

561 6 PAGES

562

563 8 PAGES

564 NO UPPER LIMIT

FONT SIZE

570 SMALL

571 NORMAL

572 LARGE


573 

FIG. 13

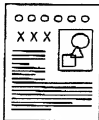
CATEGORY First Choice SPORTS; GOLF; MARIYAMA Second Choice USA; USA TOP NEWS; BUSH	<div>EDIT</div>
DESTINATION ADDRESS aaaa@bbb.com TRANSMISSION DATE / TIME EVERYDAY 5:00 AM	<div>EDIT</div>
DESIGN TYPE 	<div>EDIT</div>
MAXIMUM NUMBER OF PAGES 4 PAGES FONT SIZE SMALL	
580	<div>START TRANSMISSION</div>

FIG. 14

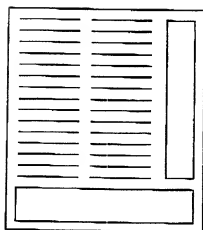


FIG. 15

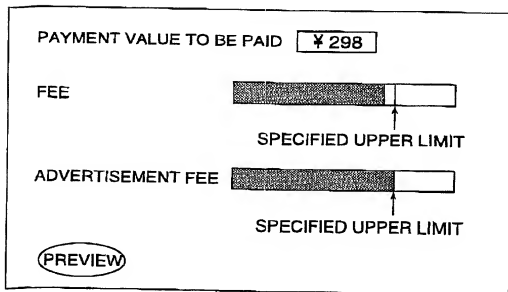


FIG. 16